Monthly Indicators





November 2017

The facts of residential real estate have remained consistent in 2017. In yearover-year comparisons, the number of homes for sale has been fewer in most locales, and homes have been selling in fewer days for higher prices. This hasn't always been true, but it has been a common enough storyline to make it an overarching trend for the year.

New Listings in Greater Baton Rouge decreased 5.6 percent to 961. Pending Sales were down 13.3 percent to 727. Inventory levels grew 8.1 percent to 3,525 units.

Prices continued to gain traction. The Median Sales Price increased 9.3 percent to \$191,230. Days on Market was up 7.5 percent to 57 days. Buyers felt empowered as Months Supply of Inventory was up 5.6 percent to 3.8 months.

New tax legislation could have ramifications on housing. The White House believes that the tax reform bill will have a small impact on home prices, lowering them by less than 4 percent, and could conceivably boost homeownership. The National Association of REALTORS® has stated that eliminating the mortgage interest deduction could hurt housing, as the doubled standard deduction would reduce the desire to take out a mortgage and itemize the interest associated with it, thus reducing demand. This is a developing story.

Activity Snapshot

| - 16.3% | + 9.3% | + 8.1% |
|---------|--------|--------|
| | | |

| One-Year Change in | One-Year Change in | One-Year Change in |
|--------------------|--------------------|--------------------|
| Closed Sales | Median Sales Price | Homes for Sale |

A research tool provided by the Greater Baton Rouge Association of REALTORS®. Residential real estate activity comprised of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

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Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.





| Key Metrics | Historical Sparkbars | 11-2016 | 11-2017 | Percent Change | YTD 2016 | YTD 2017 | Percent Change |
|-----------------------------|--|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings | 11-2014 11-2015 11-2016 11-2017 | 1,018 | 961 | - 5.6% | 13,365 | 14,074 | + 5.3% |
| Pending Sales | 11-2014 11-2015 11-2016 11-2017 | 839 | 727 | - 13.3% | 10,267 | 10,411 | + 1.4% |
| Closed Sales | 11-2014 11-2015 11-2016 11-2017 | 932 | 780 | - 16.3% | 9,813 | 10,290 | + 4.9% |
| Days on Market | 11-2014 11-2015 11-2016 11-2016 | 53 | 57 | + 7.5% | 68 | 56 | - 17.6% |
| Median Sales Price | 11-2014 11-2015 11-2016 11-2017 | \$175,000 | \$191,230 | + 9.3% | \$189,000 | \$189,900 | + 0.5% |
| Avg. Sales Price | 11-2014 11-2015 11-2016 11-2017 | \$191,987 | \$218,797 | + 14.0% | \$217,329 | \$216,494 | - 0.4% |
| Pct. of List Price Received | 11-2014 11-2015 11-2016 11-2017 | 96.2% | 97.6% | + 1.5% | 97.5% | 97.3% | - 0.2% |
| Affordability Index | 11-2014 11-2015 11-2016 11-2017 | 158 | 146 | - 7.6% | 146 | 147 | + 0.7% |
| Homes for Sale | 11-2014 11-2015 11-2016 11-2017 | 3,262 | 3,525 | + 8.1% | | | |
| Months Supply | 11-2014 11-2015 11-2016 11-2017 | 3.6 | 3.8 | + 5.6% | | | |

New Listings

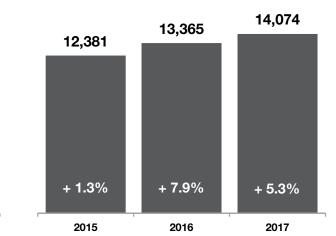
November

A count of the properties that have been newly listed on the market in a given month.





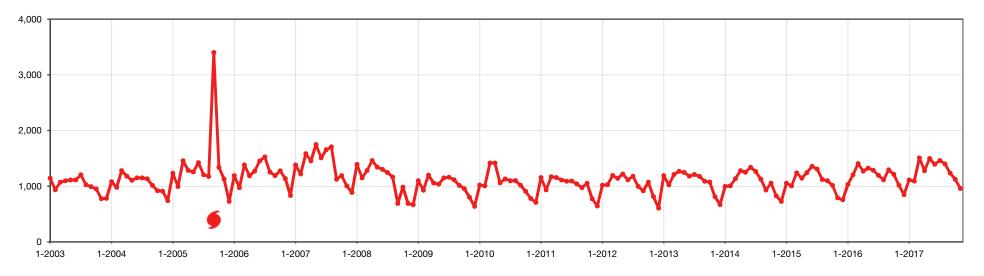
1,018 961 12 790 - 4.6% + 28.9% - 5.6% + 2015 2016 2017



Year to Date

| New Listings | | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| December 2016 | 850 | 756 | +12.4% |
| January 2017 | 1,113 | 1,032 | +7.8% |
| February 2017 | 1,092 | 1,205 | -9.4% |
| March 2017 | 1,510 | 1,406 | +7.4% |
| April 2017 | 1,281 | 1,271 | +0.8% |
| May 2017 | 1,498 | 1,326 | +13.0% |
| June 2017 | 1,396 | 1,286 | +8.6% |
| July 2017 | 1,461 | 1,195 | +22.3% |
| August 2017 | 1,401 | 1,117 | +25.4% |
| September 2017 | 1,237 | 1,295 | -4.5% |
| October 2017 | 1,124 | 1,214 | -7.4% |
| November 2017 | 961 | 1,018 | -5.6% |
| 12-Month Avg | 1,244 | 1,177 | +5.7% |

Historical New Listings by Month

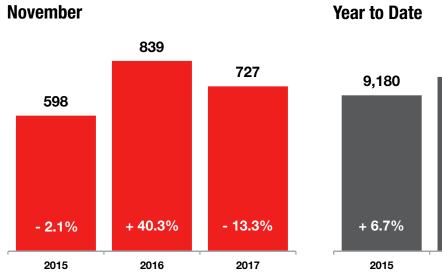


Pending Sales

A count of the properties on which offers have been accepted in a given month.



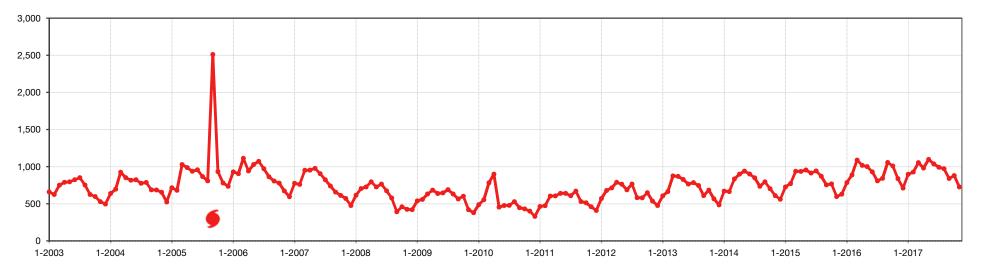




| 9,180 | 10,267 | 10,411 |
|--------|---------|--------|
| | | |
| | | |
| + 6.7% | + 11.8% | + 1.4% |
| 2015 | 2016 | 2017 |

| Pending Sales | | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| December 2016 | 711 | 630 | +12.9% |
| January 2017 | 898 | 785 | +14.4% |
| February 2017 | 927 | 888 | +4.4% |
| March 2017 | 1,055 | 1,090 | -3.2% |
| April 2017 | 982 | 1,018 | -3.5% |
| May 2017 | 1,098 | 1,000 | +9.8% |
| June 2017 | 1,038 | 930 | +11.6% |
| July 2017 | 992 | 808 | +22.8% |
| August 2017 | 972 | 843 | +15.3% |
| September 2017 | 842 | 1,056 | -20.3% |
| October 2017 | 880 | 1,010 | -12.9% |
| November 2017 | 727 | 839 | -13.3% |
| 12-Month Avg | 927 | 908 | +2.1% |

Historical Pending Sales by Month

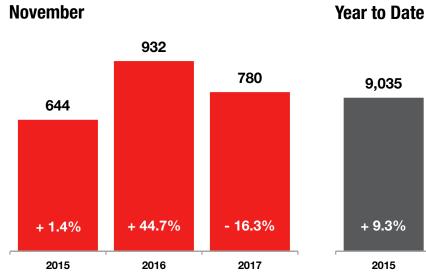


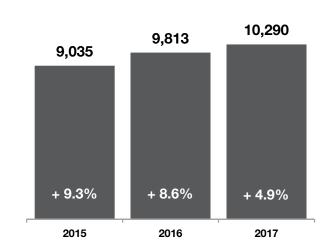
Closed Sales

A count of the actual sales that closed in a given month.



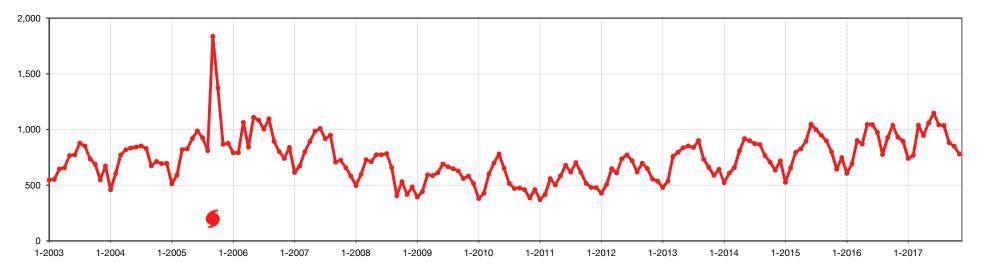
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| Closed Sales | | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| December 2016 | 896 | 748 | +19.8% |
| January 2017 | 741 | 607 | +22.1% |
| February 2017 | 768 | 693 | +10.8% |
| March 2017 | 1,038 | 902 | +15.1% |
| April 2017 | 946 | 871 | +8.6% |
| May 2017 | 1,059 | 1,045 | +1.3% |
| June 2017 | 1,147 | 1,045 | +9.8% |
| July 2017 | 1,042 | 974 | +7.0% |
| August 2017 | 1,037 | 777 | +33.5% |
| September 2017 | 883 | 929 | -5.0% |
| October 2017 | 849 | 1,038 | -18.2% |
| November 2017 | 780 | 932 | -16.3% |
| 12-Month Avg | 932 | 880 | +5.9% |

Historical Closed Sales by Month

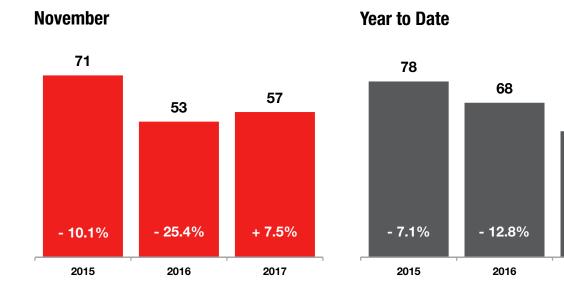


Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.

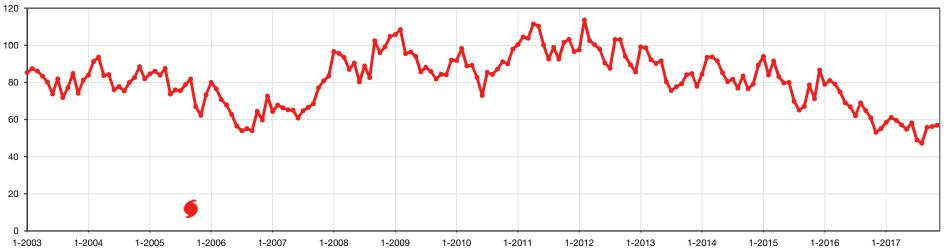
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| Days on Market | | Prior Year | Percent Change |
|----------------|----|------------|----------------|
| December 2016 | 55 | 87 | -36.8% |
| January 2017 | 58 | 79 | -26.6% |
| February 2017 | 61 | 81 | -24.7% |
| March 2017 | 59 | 79 | -25.3% |
| April 2017 | 57 | 75 | -24.0% |
| May 2017 | 55 | 69 | -20.3% |
| June 2017 | 58 | 67 | -13.4% |
| July 2017 | 49 | 62 | -21.0% |
| August 2017 | 47 | 69 | -31.9% |
| September 2017 | 56 | 65 | -13.8% |
| October 2017 | 56 | 61 | -8.2% |
| November 2017 | 57 | 53 | +7.5% |
| 12-Month Avg* | 56 | 70 | -20.0% |

* Average Days on Market of all properties from December 2016 through November 2017. This is not the average of the individual figures above.



Historical Days on Market Until Sale by Month

56

- 17.6%

2017

Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



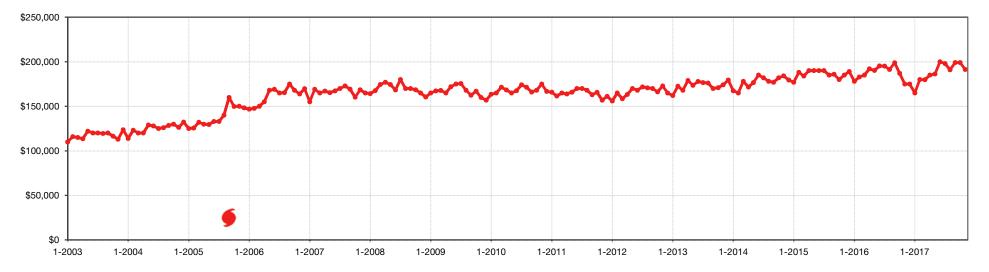


November Year to Date \$187,000 \$189,00 \$185,000 \$191,230 \$185,000 \$175,000 \$191,230 \$191,230 + 0.5% - 5.4% + 9.3% + 5.6% 2015 2016

| \$187,000 | \$189,000 | \$189,900 |
|-----------|-----------|-----------|
| | | |
| | | |
| | | |
| | | |
| | | |
| + 5.6% | + 1.1% | + 0.5% |
| | | |
| 2015 | 2016 | 2017 |

| Median Sales Price | | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| December 2016 | \$175,000 | \$188,900 | -7.4% |
| January 2017 | \$165,000 | \$177,950 | -7.3% |
| February 2017 | \$180,000 | \$182,890 | -1.6% |
| March 2017 | \$179,900 | \$185,000 | -2.8% |
| April 2017 | \$185,000 | \$192,000 | -3.6% |
| May 2017 | \$186,250 | \$190,175 | -2.1% |
| June 2017 | \$199,950 | \$195,228 | +2.4% |
| July 2017 | \$198,000 | \$195,000 | +1.5% |
| August 2017 | \$191,014 | \$191,250 | -0.1% |
| September 2017 | \$199,000 | \$198,845 | +0.1% |
| October 2017 | \$199,000 | \$187,000 | +6.4% |
| November 2017 | \$191,230 | \$175,000 | +9.3% |
| 12-Month Med* | \$188,500 | \$189,000 | -0.3% |

* Median Sales Price of all properties from December 2016 through November 2017. This is not the average of the individual figures above.



Historical Median Sales Price by Month

Average Sales Price

Historical Average Sales Price by Month

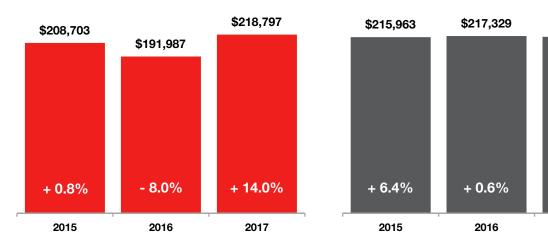
Average sales price for all closed sales, not accounting for seller concessions, in a given month.

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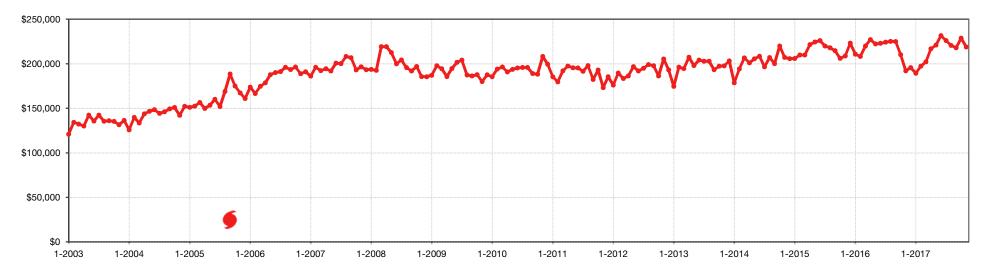
November





| Avg. Sales Price | | Prior Year | Percent Change |
|------------------|-----------|------------|----------------|
| December 2016 | \$195,560 | \$223,059 | -12.3% |
| January 2017 | \$189,327 | \$210,638 | -10.1% |
| February 2017 | \$197,314 | \$208,251 | -5.3% |
| March 2017 | \$202,002 | \$219,882 | -8.1% |
| April 2017 | \$216,776 | \$227,089 | -4.5% |
| May 2017 | \$220,951 | \$222,167 | -0.5% |
| June 2017 | \$231,609 | \$222,926 | +3.9% |
| July 2017 | \$225,926 | \$224,087 | +0.8% |
| August 2017 | \$220,663 | \$225,127 | -2.0% |
| September 2017 | \$217,857 | \$224,854 | -3.1% |
| October 2017 | \$228,649 | \$210,207 | +8.8% |
| November 2017 | \$218,797 | \$191,987 | +14.0% |
| 12-Month Avg* | \$214,827 | \$217,735 | -1.3% |

* Avg. Sales Price of all properties from December 2016 through November 2017. This is not the average of the individual figures above.



Current as of December 10, 2017. All data from the Greater Baton Rouge Association of REALTORS® MLS. Information deemed reliable but not guaranteed. Report © 2017 ShowingTime. | 8

\$216,494

- 0.4%

2017

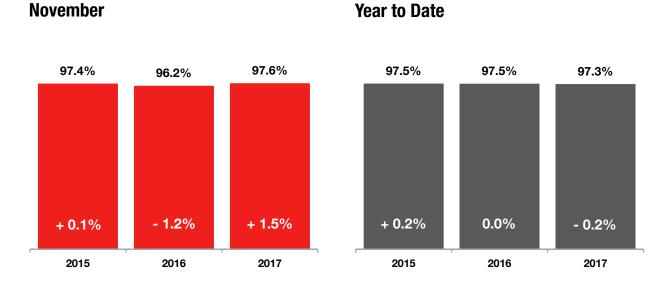
Percent of List Price Received



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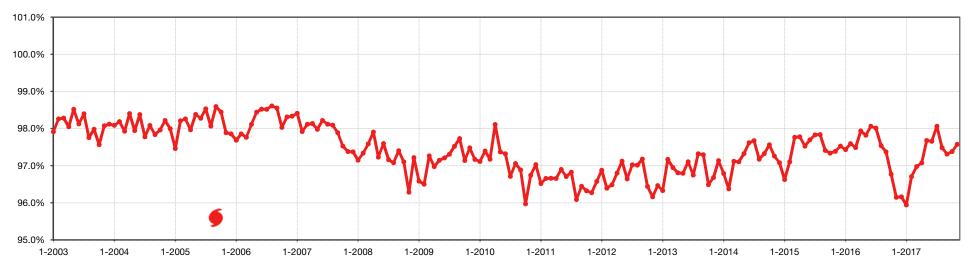


Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Pct. of List Price Received | | Prior Year | Percent Change |
|-----------------------------|-------|------------|----------------|
| December 2016 | 96.2% | 97.5% | -1.3% |
| January 2017 | 95.9% | 97.4% | -1.5% |
| February 2017 | 96.7% | 97.6% | -0.9% |
| March 2017 | 97.0% | 97.5% | -0.5% |
| April 2017 | 97.1% | 97.9% | -0.8% |
| May 2017 | 97.7% | 97.8% | -0.1% |
| June 2017 | 97.7% | 98.1% | -0.4% |
| July 2017 | 98.1% | 98.0% | +0.1% |
| August 2017 | 97.5% | 97.5% | 0.0% |
| September 2017 | 97.3% | 97.4% | -0.1% |
| October 2017 | 97.4% | 96.8% | +0.6% |
| November 2017 | 97.6% | 96.2% | +1.5% |
| 12-Month Avg* | 97.2% | 97.5% | -0.3% |

* Average Pct. of List Price Received for all properties from December 2016 through November 2017. This is not the average of the individual figures above.



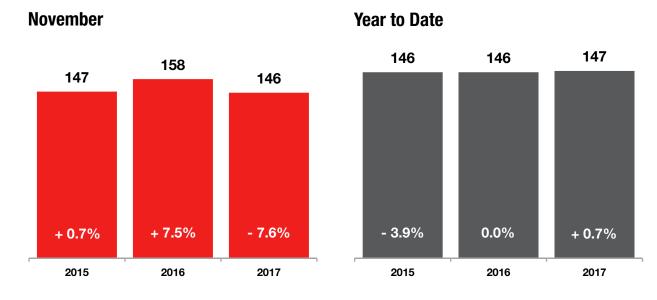
Historical Percent of List Price Received by Month

Housing Affordability Index



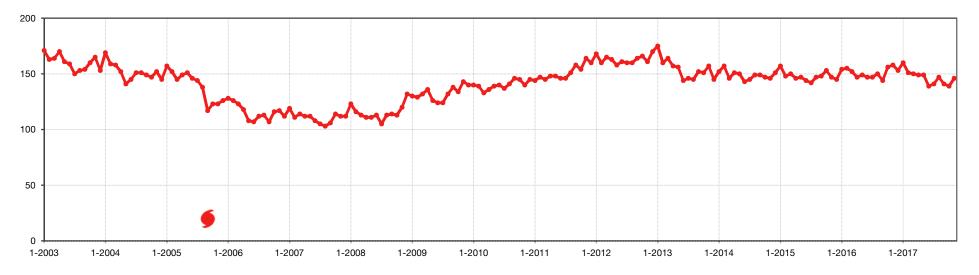
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This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



| Affordability Index | | Prior Year | Percent Change |
|---------------------|-----|------------|----------------|
| December 2016 | 153 | 145 | +5.5% |
| January 2017 | 160 | 154 | +3.9% |
| February 2017 | 151 | 155 | -2.6% |
| March 2017 | 150 | 152 | -1.3% |
| April 2017 | 149 | 147 | +1.4% |
| May 2017 | 149 | 149 | 0.0% |
| June 2017 | 139 | 147 | -5.4% |
| July 2017 | 141 | 147 | -4.1% |
| August 2017 | 147 | 150 | -2.0% |
| September 2017 | 141 | 144 | -2.1% |
| October 2017 | 139 | 156 | -10.9% |
| November 2017 | 146 | 158 | -7.6% |
| 12-Month Avg | 147 | 147 | 0.0% |

Historical Housing Affordability Index by Month

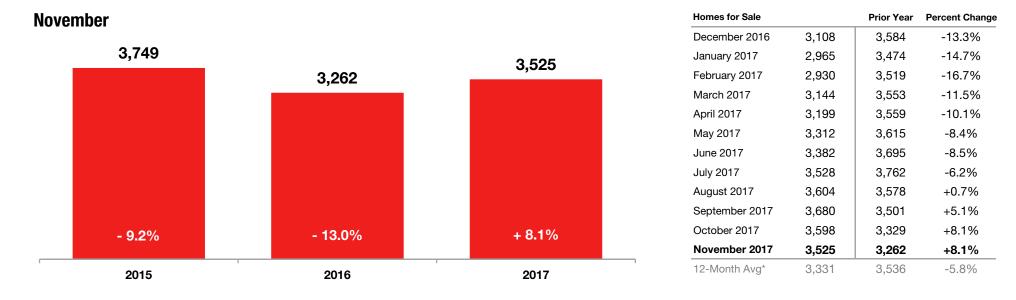


Inventory of Homes for Sale

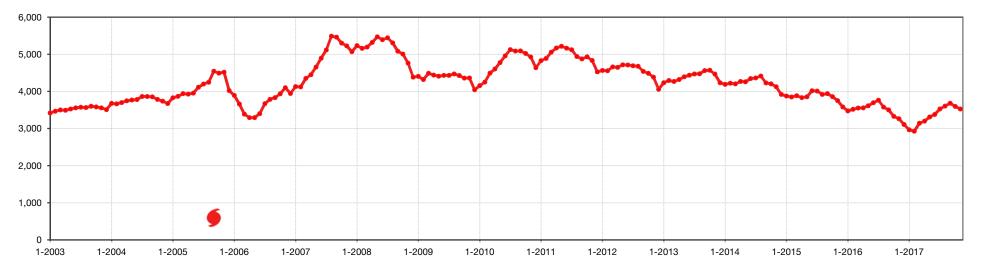
The number of properties available for sale in active status at the end of a given month.





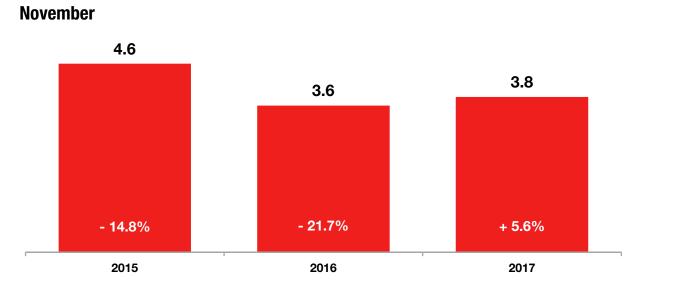


Historical Inventory of Homes for Sale by Month



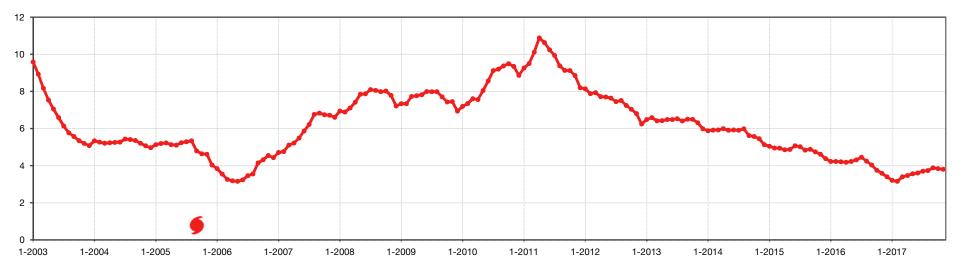
Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



| | Prior Year | Percent Change |
|-----|---|--|
| 3.4 | 4.4 | -22.7% |
| 3.2 | 4.2 | -23.8% |
| 3.2 | 4.2 | -23.8% |
| 3.4 | 4.2 | -19.0% |
| 3.5 | 4.2 | -16.7% |
| 3.6 | 4.2 | -14.3% |
| 3.6 | 4.3 | -16.3% |
| 3.7 | 4.5 | -17.8% |
| 3.7 | 4.2 | -11.9% |
| 3.9 | 4.0 | -2.5% |
| 3.8 | 3.7 | +2.7% |
| 3.8 | 3.6 | +5.6% |
| 3.6 | 4.2 | -14.3% |
| | 3.2 3.2 3.4 3.5 3.6 3.6 3.7 3.7 3.7 3.9 3.8 3.8 | 3.4 4.4 3.2 4.2 3.2 4.2 3.4 4.2 3.5 4.2 3.6 4.2 3.6 4.3 3.7 4.5 3.9 4.0 3.8 3.7 3.8 3.6 |

* Months Supply for all properties from December 2016 through November 2017. This is not the average of the individual figures above.



Historical Months Supply of Inventory by Month



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