

CLASS OF 2019



YPN

**GREATER BATON ROUGE
ASSOCIATION OF REALTORS
L E A D E R S H I P**

*"If your actions inspire others to dream
more, learn more, do more and become
more, you are a leader."*

—John Quincy Adams

www.GBRAR.com

CLASS OF 2019 GBRAR LEADERSHIP

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CLASS OF 2019 GBRAR LEADERSHIP

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2019 Leadership Calendar

Core Curriculum (Held Quarterly)

Session 1: GBRAR Operations and Meeting Management – January 22, 2019

Instructors: Logan Morris & Ken Damann

- Roles & Responsibilities of GBRAR
- Organizational structure – who is who and what they do
- Procedures and running a meeting (Robert's Rules)

Session 2: Spokesperson and Media Training – April 9, 2019 – 11:30 AM

Instructor- Cindy Carter, LSU Mass Comms Professional in Residence

- Introduction into Media Relations
- Prepare for specific media formats or types of interactions
- Interview techniques and LIVE training

Session 3: Governing Documents & Policies – July 16, 2019 – 11:30 AM

Instructors:

- Board & MLS
- Professional Standards
- Bylaws & Governing Documents
- Legal & Risk Management

Session 4: Politics, Planning & Financial – September 24th – 11:30 AM

Guest Speaker: Amanda Lott, National YPN Advisory Board

- Budget Documents – how to read and understand financials
- What is PAC, RPAC, LARPAC and why they important
- GBRAR Strategic Plan
- YPN at the National Level

2019 GBRAR YPN Leadership Program Elective Points System

You must have a total of **10** points accumulated by December 31st, 2019.

Those who have **20** or more points accumulated by December 31st, 2019 will graduate from their leadership class with honors.

- Louisiana REALTORS® 2019 Learning to Lead Conference (Lake Charles, LA) Tuesday January 15th & Wednesday Jan. 16th
6 Points
- **Professional Standards Committee Training (during Learning to Lead Conference) Tuesday January 15th, 9:00AM – 1:00PM
2 Points
- **Professional Standards Committee Training Wednesday January 16th, 9:00AM – 1:00PM (GBRAR)
Location: GBRAR
2 Points
- Headshots for LARPAC Friday, January 25th or Monday January 28th
Location: GBRAR
1 Point
- Transaction Desk - Instanet Forms Thursday February 20th, 1:30 PM - 3:30PM
Location: GBRAR
1 Point
- Transaction Desk - Instanet Forms Thursday February 20th, 1:30 PM - 3:30PM
Location: GBRAR
1 Point
- National Speaker – Terri Watson Thursday, March 14th
Session 1 – 8:30AM – 11:30AM, Session 2 - 1:00PM – 4:00PM
Location: GBRAR
2 Points per session, 4 points for both sessions
- Louisiana REALTORS® - Legislation Outreach Thursday, March 21, Luncheon – Time TBA
Location: Baton Rouge Country Club
1 Point
- Lunch & Learn - Rookie to 12 Million Wednesday, April 10, 11:30AM - 1:00PM
Location: GBRAR
1 Point
- REALTOR® Day Tuesday, April 23rd
Location: Louisiana State Capital
3 Points
- Lunch & Learn - Meet Me in the Cloud (Cloud Storage) Wednesday, May 22nd, 11:30AM – 1:00PM
Location: GBRAR

- TRENDS
Thursday, May 2nd, 8:00AM – 3:00PM
Location: L’Auberge Casino & Hotel
3 Points
- GBRAR Crawfish Boil
Thursday, May 9th, 8:00AM – 5:00PM
Location: Lamar Dixon
3 Points
- NAR Leadership Summit
Sunday August 11th – Tuesday August 13th Location:
Chicago
8 Points
- GBRAR Bowlapalooza – LARPAC Fundraiser Thursday,
October 17th. 6:00PM – 9:00PM Location: Premiere Lanes
3 Points
- GBRAR REALTOR® Expo
Monday, October 28th, 8:00AM – 3:00PM Location: TBA
3 Points
- PAC Fundraiser
Monday, October 28th. 5:30PM - 7:30PM (times tent.)
Location: GBRAR
1 Point
- NAR Conference & Expo
Wednesday, November 6th – Monday, November 11th
8 Points

Other Elective Opportunities

1. Session 1 Follow-up class - March 7th 1:00 - 2:30 PM at GBRAR - **1 Point**
2. Attend a NOLA house tour on a Wednesday with a leadership member or new REALTOR - **1 Point**
3. Obtain a NAR approved designation – **4 Points**
4. Volunteer for a GBRAR Rebuilding Together Baton Rouge Day – **2 Points**
5. Attend a Baton Rouge Metro Council Meeting – **1 Point**
6. Attend a GBRAR Board of Directors meeting – **1 Point**
7. Lunch & Learn Education (Approx. 1 scheduled per month) – **1 Point each**
8. Volunteer and participate in The Christmas Give (Dec.) – **1 Point**

-As calendar events become available, more opportunities will be added to the list.

**Denotes placement on the Professional Standards Committee after Professional Standards Training. This committee only meets when members are convened as a part of a panel for a hearing. You will be given an experienced point of contact/mentor on the committee for any questions you may have.

GBRAR YPN Leadership Task Group Contact Info

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GBRAR STAFF

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GREATER BATON ROUGE ASSOCIATION OF REALTORS
GBRAR Leadership Program Policy

This policy statement is designed to ensure that all individuals enrolled in the Greater Baton Rouge Association of REALTORS Leadership Program adhere to NAR's Code of Ethics, LREC Rules and Regulations, Laws and Antitrust Policy.

Members of the Leadership Program must avoid:

- Company Branding and/or promotion
- Solicitation of agents
- Discussions regarding commissions
- Unethical Practices
- Unprofessional Practices
- Promoting and/or Selling Products during class

By continuing with the Leadership Program, you will abide by the Policy above.



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